



Sarah Weinstein

Creative and Innovative Front End Developer and UX/UI Designer

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EDUCATION & COMPLETED PROGRAMS

UNIVERSITY OF CALIFORNIA, BERKELEY

Graduation: May 2018

BA in Computer Science

GPA: 3.5

Undergraduate Certificate in New Media

Relevant Coursework: EECS522U – Graphical User Interfaces, CS61B - Data Structures and Advanced Programming, CS70 - Discrete Math and Probability Theory, CS170 - Efficient Algorithms and Intractable Problems, CS188 - Introduction to Artificial Intelligence, CS168 – Introduction to Internet Architecture, CS186 - Databases

UNIVERSITY OF CALIFORNIA, LOS ANGELES

July 2013

Digital Media Arts Intensive Program

Earned credits in Typography, Web Design, Video/Audio Production and Game Design

EXPERIENCE & CAPABILITIES

WEINSTEIN WEBSITE DESIGN AND BRAND DEVELOPMENT

December '09 – Present

Developer (Freelance Business Owner)

San Diego, California

- Work with small businesses, individuals, and organizations to innovate online presence
- Build both templated and non-templated websites, customizing each site to employer's specifications to ensure a user-friendly and easily navigable presence across all platforms
- Engage with established companies to evaluate and improve website user experience

SHARP HEALTHCARE TECHNICAL ASSISTANCE CENTER

June '16 – December '16

Data and Security Assistant

San Diego, California

- Collected large quantities of data regarding employee's security clearances, organizing data based on relevance to departments, and cleaning up access to ensure confidentiality and security of information

UNIVERSITY OF CALIFORNIA RALLY COMMITTEE

May '15 – May '16

Director of Publicity and Digital Media

Berkeley, California

- Created all print and digital publicity materials including flyers, posters, banners, social media events, social media posts, and Snapchat geofilters for rallies, spirit weeks, and comedy shows. Led 150 students in distribution efforts.

SKILLS

- Python, Java, HTML, CSS, Sketch, InVision, Photoshop, Logo Design and Brand Development, Preact, JavaScript
- Setting priorities, meeting deadlines, building relationships, working collaboratively, fostering trust
- Passion for UI design, visually rich experiences, and ensuring accessibility. Always looking to grow and learn

SELECT PROJECTS

ATMOSCLEAR

January '17 – April '17

Designer, Researcher, Developer

Prototype Demo: <https://youtu.be/tmmlnqZ-DR8>

- Worked in a team of 5 developers to create a hifi prototype weather application for amateur astronomers using React, CSS, and Adobe Photoshop
- Undertook stakeholder research, user testing, and data collection via interviews and surveys

CAFFEINATED KITTIES

August '17

Designer

Live Prototype: <https://invis.io/NSD43I8VE>

- Designed and built a prototype using Sketch and InVision for an application to help users find cat friendly cafés